

PREPARED BY

HAROLD CABOT & CO. INC.

Advertising

W. L. Douglas Shoe Co.
December 27, 1944
WOCD Commercial

8/4

Friday

Probably every Yale man--Navy or civilian--knows by this time that "four-oh" in Navy lingo means "one hundred percent" or "perfect!" So when you hear that Douglas Legionnaire shoes are "four-oh"--you know they've got everything: looks, lines, fit, comfort and long wear. Just drop in at your Douglas Shoe Store, corner of Church and Chapel, tomorrow and see for yourself. You'll find the Legionnaire, especially designed for servicemen, completely "regulation," a fine military oxford that's right with a uniform and equally good with civilian dress. The Douglas Store has lots of other styles, too, priced from six-fifty to eight-fifty. Remember the address: it's the Douglas Shoe Store, corner of Church and Chapel.

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DATE 4/20/95.....

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